

# **STUDENT FILM COMPETITIONS**

**Two categories:**

**Public Service Announcement (PSA):  
15 or 30 seconds duration**

**Short Film: 1 minute to 15 minutes duration**

**DEADLINE: January 13<sup>th</sup>, 2010**



# FILM COMPETITION DETAILS

## 2009-2010 Miami Coalition for the Homeless, Inc. Student Film Competition



### CATEGORIES

- There are two categories in the film competition:
  - Public service announcement of 15 -or- 30 seconds duration
  - Short film between one minute and 15 minutes duration

### DATES

- Deadline for submissions is January 13th, 2010 at 5pm.
- The film/video must have been completed between September 2009 and January 2010.
- Finalists will be advised of their status in February 2010 via e-mail, letter or phone call.
- Winner will be announced at a 2010 Miami International Film Festival event (March 2010).

### THE FILM/VIDEO

- The film/video topic is "Homelessness: Hands that Hurt or Hands that Help?". The film/video should be highly entertaining and thought-provoking about issues relating to ending homelessness in order to capture the hearts and minds of any audience.
- The submission must be suitable for broad release with a General (G) rating.
- Any submission that mocks homelessness will be disqualified. Any submission that is inappropriate, defamatory or is offensive will be disqualified. Submissions referencing obscenity, drugs, violence or other offensive, sexually explicit or lewd material will be disqualified. Submissions featuring commercial or advertising content will be disqualified.
- The public service announcement entries must be in the proper format – exact duration or 15 or 30 seconds, no credits, etc.
- Films must be in English.
- The film may be live action or animation.
- Submission must be in one of the following file formats: avi, mov, mpg, or wmv.
- Submission must be the original work of Entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity.
- Submission must not contain music (including, but not limited to, background music) that is not 100% written, composed and performed by Entrant or any person appearing in the video and is 100% license-free.
- Use of copyrighted material without written documentation is prohibited. Written documentation must be provided to Sponsor upon request.
- Submission must not contain third party stock photography, illustrations, fonts, artwork, drawings, video elements or other materials without written documentation. Written documentation must be provided to Sponsor upon request.

### GENERAL REQUIREMENTS

- Entrant represents that he/she owns all rights to his/her submission, including, without limitation, the copyrights in the recording and the performance contained therein.
- Entrant represents and warrants that he/she has obtained permission from each person whose name, image, likeness or voice ("likeness") is included in the submission, and that such person(s) have granted all necessary rights to use the person's likeness as described in these rules. Written documentation of such permission is necessary and must be provided to sponsor upon request.
- If the likeness of a minor is included, such grant of rights must include written permission from the minor's parent or legal guardian authorizing the use of the minor's likeness on behalf of the minor. Written documentation of such permission is necessary and must be provided to sponsor upon request.
- If the submission contains any material or elements that are not owned by entrant and/or that are subject to the rights of third parties, entrant is responsible for obtaining, prior to submission of the video, any and all releases and consents necessary to permit the use and exhibition of the video by sponsor in the manner set forth in these official rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the video. Written documentation is necessary and must be provided to sponsor upon request.
- If the film contains a recognizable public place, permission must be secured prior to submission. Written documentation of such permission is necessary and must be provided to sponsor upon request.



- By submitting a video, entrant warrants and represents that he/she and any persons appearing or identifiable in the video consent to the submission and use of the video in the competition, and to its posting on the internet in connection with the competition.

## PRIZES

- Both the student director and the teacher/sponsor of the winning project will receive gifts and prizes with a minimum value of \$500 each.
- Finalists and winner will have their projects shown at a 2010 Miami International Film event.
- Finalists will each receive a gift basket of assorted prizes.
- The winning film will be transposed to a High Definition Digital format as a Public Service Announcement and will be submitted to movie theaters, local broadcast stations, local cable operators and WLRN for use.



## WHO CAN ENTER

- The competition is open to all students in grades 9 through 12, in any Miami-Dade, Broward or Martin counties public, private or home school.
- The project's student director is considered the person entering the competition.
- All entries will receive a Certificate of Participation from the competition.

## HOW TO ENTER

- A completed registration form must accompany all entries.
- Projects must be submitted on DVD. Two copies of DVD must be submitted and must be labeled with title, director's name, running time, and contact information (phone/e-mail).
- Submission must be in one of the following file formats: avi, mov, mpg, or wmv.
- All screenings will be in NTSC video format. It is important that you compose the image such that no vital picture information is lost in a 4:3 or 1:33 aspect ratio. A letterboxed NTSC image is acceptable.
- To enter more than one film/video, use a separate registration form and a separate DVD.
- Applicants will receive proof of their submissions via e-mail.

## SELECTION OF WINNER

- A panel of judges, which includes media and film industry professionals and a person who is homeless, will select the winners. Their decisions will be final and binding.
- Each film/video will be scored based on appropriate interpretation and delivery of the theme "Homelessness: Hands that Hurt or Hands that Help?", artistic merit, and adherence to the technical requirements.

## ADDITIONAL COMPETITION INFORMATION

- The Competition Committee reserves the right to determine the eligibility of any project.
- All submitted materials become property of the Miami Coalition for the Homeless, Inc. and cannot be returned.
- By submitting this material, you acknowledge the Miami Coalition for the Homeless, Inc.'s right to copy any submitted materials.
- Additional information and updates can be found at [www.miamihomeless.org](http://www.miamihomeless.org)

## LAST YEAR'S WINNER

The Miami Coalition for the Homeless, Inc. is pleased to announce the winners of the 2009 Student Short Film Competition and Student Original Song Competition.

The theme was "Ending Homelessness". The winning student, Felipe Mesa from Cypress Bay High School, along with his teacher, Kurt Doster were honored at a special Miami International Film Festival screening at the Tower Theater on March 8<sup>th</sup>, 2009. The winning film is titled "In a Blink of an Eye".

2008-2009 marked the first year of our new competition category – original song. The winner, Ernesto Cruz, from Doral Charter Academy High School, and his teacher Dr. Adalberto Yanes were honored at the Tower Theater event. A live performance of the winning song "So What Do We Have?" was the grand culmination of the event.

We thank the many partners who made this event possible: Ana Cruz Event Planning, Andrea Mustelier, Miami Dade College – Hospitality Management Program, Miami Dolphins, Miami International Film Festival, Pepsi, Pristine Public Relations, Red Train Filmworks, United WAG, Inc., WBPT/Channel 2 and Sandra Zampino.

### Miami Coalition for the Homeless, Inc. – Student Film Competition

3550 Biscayne Blvd., Suite 610, Miami, FL 33137 / 305-571-8101 / Fax 305-571-8157 / [www.miamihomeless.org](http://www.miamihomeless.org)



# 2010 Student Film/Song Competition Registration Form

Competition Entry Category	___ PSA (15 or 30 seconds) ___ Film (1 to 15 minutes) ___ Song	
Film or Song Title		
Student Director or Composer – Name <i>(one name only permitted)</i>		Age
Student – E-mail		
Student – Address - City, State, Zip		
Student - Phone		
School Name		Grade
School – Address - City, State, Zip		
Name of School Principal		
Teacher/Sponsor - Name		
Teacher/Sponsor – E-mail		
Teacher/Sponsor - Phone		
Film or Song – Synopsis – 30 words max. <b><i>(Song competition entries – please attach page with lyrics.)</i></b>		



I, the undersigned, do hereby consent and agree that **Miami Coalition for the Homeless, Inc. and the Miami International Film Festival** and their employees, or agents have the right to present my film/song and to use these in any and all media, now or hereafter known. I further consent that my name and identity may be revealed therein or by descriptive text or commentary. I do hereby release to the **Miami Coalition for the Homeless, Inc. and the Miami International Film Festival**, its agents, and employees all rights to exhibit this work in print and electronic form publicly or privately. I understand that there will be no financial or other remuneration for showcasing the film/song, either for initial or subsequent transmission or playback. I have read and understand the competition guidelines.

I warrant that I am at least 18 years of age and have the right to contract in my own name. ***(If not eighteen years of age or over, this document must be signed by the student AND the parent/guardian.)***

I have read, understood, and comply with all eligibility requirements for which I would like this film/song to be considered. To the best of my knowledge, all of the statements in this document are true. Neither this film/song nor any of its components is subject to litigation nor is threatened by any litigation. I am duly authorized to submit this film to the Festival and its competition. Should this film receive any award, I understand that the director/composer will be the sole recipient. All items submitted are non-returnable.

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Legal Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name – Legal Guardian: \_\_\_\_\_ Date: \_\_\_\_\_

*I confirm that the above-named is a student registered at the above-named school.*

Teacher/Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Send registration form and film/song entry by January 13th, 2010 to:**

